

PAELA 4th Annual Conference Omni Bedford Springs Resort • February 24-26, 2012 Exhibitor and Sponsorship Opportunities Form

Company Name:		
Company/Facility Address:		
# 1 Contact Person	Telephone:	Email:
# 2 Contact Person	Telephone:	Email:
Payment Information: <input type="checkbox"/> CHECK Enclosed (Check No. _____) OR <input type="checkbox"/> BILL ME		
Billing Name and Address: (if different)		

STEP 1 Please Check Type of Sponsorship (check one):

Sponsorship Opportunity and Benefits:	<input type="checkbox"/> Event: \$1,150 (LIMIT 1 SPONSOR)	<input type="checkbox"/> Reception: \$1,000 (LIMIT OF 2 SPONSORS)	<input type="checkbox"/> Exhibitor: \$750 (UNLIMITED)
Exhibit Table in prominent registration area	X	X	X
Complimentary *Advertisement in conference program	½ Page ad	Full page ad	¼ Page ad
Address to attendees during Saturday breakfast	10 minutes	10 minutes at Reception	5 minutes
Recognition at Friday Dinner	X	X	N/A
Friday Dinner up to 2 complimentary meals for sponsor	X	X	N/A
One introductory and one follow-up email blast to full PAELA membership to be drafted by sponsor	X	X	X
Two comp breakfasts and one lunch for 2 people	X	X	X
Host to Friday Reception Welcome comments	N/A	X	N/A

*Ads should be JPG Format, Full Color: Full Page = 10.5”H x 7.5”W; ½ Page = 4.5”H x 7.5”W; ¼ Page = 4.5”H x 3.75”W

STEP 2 Please tell us what you need:

Exhibit Table draped	<input type="checkbox"/> YES <input type="checkbox"/> NO
Ad (must be emailed)	<input type="checkbox"/> YES <input type="checkbox"/> NO
Saturday Breakfast # _____	<input type="checkbox"/> YES <input type="checkbox"/> NO
Saturday Lunch # _____	<input type="checkbox"/> YES <input type="checkbox"/> NO
Sunday Breakfast # _____	<input type="checkbox"/> YES <input type="checkbox"/> NO
*Friday Reception # _____	<input type="checkbox"/> YES <input type="checkbox"/> NO
**Friday Dinner # _____	<input type="checkbox"/> YES <input type="checkbox"/> NO

* Reception Sponsors ONLY **Event Sponsor ONLY

STEP 3 Please return Form and Payment to:

Elaine Farrell, PAELA Administrator
 Farrell Associates, LLC
 6326 Stephens Crossing
 Mechanicsburg, PA 17050
 FAX 717-724-5435 Email efarrell@farrell-assoc.com

If Fax or Email, please forward check to above address.

NOTE: sponsorship opportunity includes up to two individuals. Additional persons may register on PAELA’s official conference registration form which is attached with this document along with the complete conference schedule.

STEP 4 Please make your overnight room reservation:

Overnight Room (cut-off date is February 2, 2012)

- Omni Bedford Springs Resort, 2138 Business Route 220, Bedford, PA 15522 814-623-8100 www.omnihotels.com/bedfordsprings
- Sponsors are responsible for making their own overnight room reservations, and for payment.
- Rates for 2/24/2012 \$198 (S) and \$138.50/person (D); for 2/25/2012 \$169 (S) and \$110/person (D) plus sales tax and resort fees. Includes high speed and wireless internet access, valet parking, fitness center, pool, etc.

Deadline: February 1, 2012